## Codebook - Conditioning Behaviour

## Description

Prayas (Energy Group) conducted a survey of 1,500 air conditioner (AC) owning households in tier 2 cities across India (Vadodara, Ghaziabad, Patna, Kochi and Nagpur). This survey was connected between December 2019 - February 2020. The purpose of this survey was to understand household level AC purchase behaviour and usage patterns.

This dataset has 1500 observations and 151 variables. Variables are identified by their name, followed by a description or the question which they correspond to, summary statistics about the variable (data type, missing data, completion rate ${ }^{1}$, minimum, median, maximum, standard deviation) and value labels.

Detailed analysis and insights from this dataset can be found here.
For any comments and questions about this codebook, please email: energy@prayaspune.org.

June, 2020.


[^0]
## Variables

REID
Subject name
Summary statistics

| name | label | data_type | n_missing | complete_rate | $\min$ | median | $\max$ | mean | sd | hist |
| :--- | :--- | :--- | ---: | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: |
| REID | Subject name | numeric | 0 | 1 | $1.2 \mathrm{e}+08$ | $1.2 \mathrm{e}+08$ | $1.3 \mathrm{e}+08$ | 122452442 | 1590761 | ■-_- |

CO
Do you agree to participate in the survey?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| CO | Do you agree to participate in the <br> survey? | character | $1 . Y e s, 0$. No | 0 | 1 | 1 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C1_Q1
Name of city
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | $\min$ | max |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | :--- | :--- | :--- |
| C1_Q1 | Name of <br> city | character | 1. Vadodara,2. Ghaziabad,3. Patna,4. | 0 | 1 | 5 | 0 | 1 | 1 | 0 |
|  |  | Kochi,5. Nagpur |  |  |  |  |  |  |  |  |

## Value labels

- Vadodara: 1
- Ghaziabad: 2
- Patna: 3
- Kochi: 4
- Nagpur: 5

C1_Q2
Zone
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C1_Q2 | Zone | character | 1. North,2. East,3. West,4. South | 0 | 1 | 4 | 0 | 1 | 1 | 0 |

Value labels

- North: 1
- East: 2
- West: 3
- South: 4

C1_Q3
Structure of the house
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C1_Q3 | Structure of the | character | 1. Apartment,2. Independent | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |
|  |  | bungalow |  |  |  |  |  |  |  |  |  |

## Value labels

- Apartment: 1
- Independent bungalow: 2

C1_Q4
Total number of floors in the apartment building/house
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C1_Q4 | Total number of floors in the apartment building/house | numeric | 0 | 1 | 0 | 2 | 20 | 1.817333 | 1.84017 | - |

C1_Q5
Floor level of the house
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| C1_Q5 | Floor level of the | character | 0. Ground floor,101. | 1240 | 0.1733333 | 9 | 0 | 1 | 2 |
|  |  | Basement |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

Value labels

- Ground floor: 0
- Basement: 101

C2_Q1
What is your age?
Summary statistics
name label data_type n_missing complete_rate min median max mean hist

| C2_Q1 | What is your age? | numeric | 0 | 118 | 35 | 80 | 36.97867 | 11.3346 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q2 |  |  |  |  |  |  |  |  |  |  |  |  |
| Gender of | f Respondent |  |  |  |  |  |  |  |  |  |  |  |
| Summary | statistics |  |  |  |  |  |  |  |  |  |  |  |
| name | label | data_type | value_labels |  | n_missing | com | plete_rate | n_unique | empty | min |  |  |
| C2_Q2 | Gender of Respondent | character | 1. Male,2. Female,3. Other |  | 0 |  | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Male: 1
- Female: 2
- Other: 3

C2_Q3_01
Who was involved in the decision making for purchasing an AC: Self
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q3_01 | Who was involved in the | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |  |  |
|  | decision making for purchasing <br> an AC: Self |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

$$
C 2 \_Q 3 \_02
$$

Who was involved in the decision making for purchasing an AC: Spouse

## Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q3_02 | Who was involved in the | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | decisionmaking for purchasing |  |  |  |  |  |  |  |  |  |  |  |  |
|  | an AC: Spouse |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C2_Q3_03
Who was involved in the decision making for purchasing an AC: Child


Value labels

- Yes: 1
- No: 0

C2_Q3_04
Who was involved in the decision making for purchasing an AC: Parent

| Summary statistics |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| C2_Q3_04 | Who was involved in the decisionmaking for purchasing an AC: Parent | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C2_Q3_05
Who was involved in the decision making for purchasing an AC: All of the above
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q3_05 | Who was involved in the | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | decisionmaking for purchasing |  |  |  |  |  |  |  |  |  |  |  |
| an AC: All of the above |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C2_Q3_OT
Who was involved in the decision making for purchasing an AC: Other
Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max

```
C2_Q3_0T
Who was involved in the
character 1.Yes,0. No
0
1
        decision making for purchasing
    an AC: Other
```

Value labels

- Yes: 1
- No: 0

C2_Q4
What is your level of education?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | :--- | :--- | :--- |
| C2_Q4 | What is your | character | 1. No formal schooling,2. Up | 0 | 1 | 4 | 0 | 1 | 1 | 0 |
|  |  | lovel of |  |  |  |  |  |  |  |  |
| education? |  | to 12th Class,3. Graduate,4. |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

Value labels

- No formal schooling: 1
- Up to 12th Class: 2
- Graduate: 3
- Post Graduate: 4

C2_Q5
How many people usually live in this house?
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q5 | How many people usually live in this house? | numeric | 0 | 1 | 1 | 4 | 20 | 4.821333 | 1.848158 |  |

```
C2_Q6_01
```

How many people in the following age groups usually live in this house: Age group 0-5 years
Summary statistics


How many people in the following age groups usually live in this house: Age group 16-30 years
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q6_02 | How many people in the following age groups usually live in this house: Age group 16-30 years | numeric | 0 | 1 | 0 | 1 | 6 | 1.255333 | 0.8539854 |  |

C2_Q6_03
How many people in the following age groups usually live in this house: Age group 31-45
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q6_03 | How many people in the following age groups usually | numeric | 0 | 1 | 0 | 1 | 8 | 1.372 | 0.8933913 |  |
|  | live in this house: Age group |  |  |  |  |  |  |  |  |  |
|  | 31-45 years |  |  |  |  |  |  |  |  |  |

```
C2_Q6_04
```

How many people in the following age groups usually live in this house: Age group 46-60 years
Summary statistics


How many people in the following age groups usually live in this house: Age group more than 60 years
Summary statistics


Is this house owned or rented?

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q7 | Is this house owned or | character | $1.0 w n e d, 2$. | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |
|  | rented? |  | Rented |  |  |  |  |  |  |  |  |

Value labels

- Owned: 1
- Rented: 2

C2_Q7_01
Is any part of this house rented?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | $\min$ | max |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q7_01 | Is any part of this house rented | character | 1. Yes,0. No | 119 | 0.9206667 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C2_Q8
How old is this building?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | :--- | :--- | :--- |
| C2_Q8 | How old is this building? | character | 999. Do not know | 0 | 1 | 47 | 0 | 1 | 3 | 0 |

Value labels

- Do not know: 999

C2_Q9
What is the carpet area of the house?

Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q9 | What is the carpet area of the house? | numeric | 0 | 1 | 250 | 900 | 5000 | 983.7393 | 447.4685 | - |

C2_Q10

How many rooms are there in the house?
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q10 | How many rooms are there in the house? | numeric | 0 | 1 | 1 | 4 | 15 | 4.52 | 1.395791 |  |

C2_Q11
What is the material of the walls of the house?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C2_Q11 | What is the | character | 1. Burnt clay bricks,2. | 0 | 1 | 4 | 0 | 1 | 1 | 0 |
|  | material of the |  | Autoclaved aerated concrete |  |  |  |  |  |  |  |
|  | walls of the |  | (Siporex),3. Concrete block,4. |  |  |  |  |  |  |  |
|  | house? |  | Other,5. Do not know |  |  |  |  |  |  |  |

## Value labels

- Burnt clay bricks: 1
- Autoclaved aerated concrete (Siporex): 2
- Concrete block: 3
- Other: 4
- Do not know: 5

```
C2_Q11_OT
```

What is the material of the walls of the house (Other)?
Summary statistics

| name | label | data_type | n_missing | complete_rate | count |
| :--- | :--- | ---: | ---: | ---: | :---: |
| C2_Q11_0T | What is the material of the walls of the house (Other)? | logical | 1500 | 0 | $:$ |

C2_Q12
What is the material of the roof of the house?

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q12 | What is the material | character | 1. Cement,2. Clay roofing | 0 | 1 | 4 | 0 | 1 | 1 | 0 |  |
|  |  | tile,3. Other,4. Do not |  |  |  |  |  |  |  |  |  |
|  | of the roof ofthe |  | know |  |  |  |  |  |  |  |  |

Value labels

- Cement: 1
- Clay roofing tile: 2
- Other: 3
- Do not know: 4

C2_Q12_OT
What is the material of the roof of the house (Others)?
Summary statistics

| name | label | data_type | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q12_0T | What is the material of the roof ofthe house | character | 0 | 1 | 2 | 1499 | 0 | 5 | 0 |  |
|  | (Others)? |  |  |  |  |  |  |  |  |  |

C2_Q13

What is the type of the windows?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C2_Q13 | What is the type | character | 1. Non-glazed,2. Single- | 0 | 1 | 4 | 0 | 1 | 1 | 0 |  |  |
|  | of the windows? |  | glazed,3. Double-glazed,4. <br>  |  | Do not know |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Non-glazed: 1
- $\quad$ Single-glazed: 2
- Double-glazed: 3
- Do not know: 4

C3_Q1
How many ACs do you have?
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q1 | How many ACs do you have? | numeric | 0 | 1 | 1 | 1 | 6 | 1.429333 | 0.6292351 | $\square$ |

C3_Q2
How many ACs do you use regularly?
Summary statistics
name label data_type n_missing complete_rate min median max mean sist

| C3_Q2 | How many ACs do you use regularly? | numeric 0 | 11 | 16 | 1.333333 | 0.5690091 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q3_A |  |  |  |  |  |  |  |
| What room is this AC placed in? - AC 1 |  |  |  |  |  |  |  |
| Summary statistics |  |  |  |  |  |  |  |
| name | label data_type | value_labels | n_missing | complete_rate | n_unique | empty min | max |
| C3_Q3_A | What room is character this AC placed in? - AC 1 | 1. Living room,2. Bedroom 1,3. Bedroom 2,4. Bedroom 3,5. Other | 0 | 1 | 3 | 01 | 1 |

Value labels

- Living room: 1
- Bedroom 1: 2
- Bedroom 2: 3
- Bedroom 3: 4
- Other: 5

C3_Q3_OT_A
What room is this AC placed in (Other)? - AC 1

Summary statistics

| name | label | data_type | n_missing | complete_rate | count |
| :--- | :--- | :--- | ---: | :--- | :--- |
| C3_Q3_OT_A | What room is this AC placed in (Other)? - AC 1 | logical | 1500 | 0 | : |

C3_Q4_A
What is the age of this AC (Most used AC)? - AC 1

Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q4_A | What is the age of this AC (Most used AC)? - AC 1 | numeric | 0 | 1 | 1 | 3 | 20 | 3.712 | 2.536667 | $\square$ |

C3_Q5_A
What is the type of this AC (Most used AC)? - AC 1
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q5_A | What is the type of this AC | character | 1 Window,2. | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |
|  | (Most used AC)? - AC 1 |  | Split |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Window: 1
- Split: 2

C3_Q6_A
What is the type of this split AC (Most used AC)? - AC 1
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q6_A | What is the type of | character | 1. Inverter,2. Non- | 0 | 1 | 3 | 0 | 1 | 1 | 0 |  |  |  |
|  | this split AC (Most |  | inverter,3. Do not |  |  |  |  |  |  |  |  |  |  |
|  | used AC)? - AC 1 |  | know |  |  |  |  |  |  |  |  |  |  |

Value labels

- Inverter: 1
- Non-inverter: 2
- Do not know: 3

C3_Q7_A
What is the tonnage of this AC (Most used AC)? - AC 1
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q7_A | What is the | character | 1. 0.5 ton, 2.0 .75 ton, 3.1 | 0 | 1 | 7 | 0 | 1 | 1 | 0 |
|  | tonnage of this |  | ton,4.1.5 ton,5. 1.8 ton,6. 2 |  |  |  |  |  |  |  |
|  | AC (Most used |  | or more than 2,7. Do not |  |  |  |  |  |  |  |
|  | AC)? - AC 1 |  | know |  |  |  |  |  |  |  |

Value labels

- 0.5 ton: 1
- 0.75 ton: 2
- 1 ton: 3
- $\quad 1.5$ ton: 4
- $\quad 1.8$ ton: 5
- 2 or more than 2: 6
- Do not know: 7

C3_Q8_A
What is the star rating of this AC (Most used AC)? - AC 1

(Most used AC)? -
AC 1
Value labels

- 1 star: 1
- 2 star: 2
- 3 star: 3
- 4 star: 4
- 5 star: 5
- None: 6
- Do not know: 7

C3_Q9_A
Is this the most recently bought AC (Most used AC)? - AC 1
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q9_A | Is this the most recently bought | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 | AC (Most used AC)? - AC 1

Value labels

- Yes: 1
- No: 0

C3_Q10_A
What can you say about the use of this AC as compared to the most used AC in summer months (Most used AC)? - AC 1
Summary statistics
name label
data_type n_missing complete_rate count

```
C3_Q10_A What can you say about the use of this AC as compared to the most used logical
1 5 0 0
                                    0 :
                                    AC in summer months (Most used AC)? - AC 1
C3_Q3_B
```

What room is this AC placed in? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | m |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q3_B | What room is this AC placed in? - AC 2 | character | 1. Living room, 2 . Bedroom <br> 1,3. Bedroom 2,4. Bedroom <br> 3,5. Other | 941 | 0.3726667 | 4 | 0 | 1 | 1 | 0 |

Value labels

- Living room: 1
- Bedroom 1: 2
- Bedroom 2:3
- Bedroom 3:4
- Other: 5

C3_Q3_OT_B
What room is this AC placed in (Other)? - AC 2
Summary statistics

| name | label | data_type | n_missing | complete_rate | count |
| :--- | :--- | :--- | ---: | ---: | :--- |
| C3_Q3_OT_B | What room is this AC placed in (Other)? - AC 2 | logical | 1500 | 0 | $:$ |

C3_Q4_B
What is the age of this AC? - AC 2

Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :--- | :--- | :--- | ---: | ---: | :--- | ---: | ---: | ---: | ---: | :--- |
| C3_Q4_B | What is the age of this AC? - | numeric | 941 | 0.3726667 | 1 | 3 | 14 | 3.255814 | 2.165392 | L |
|  | AC 2 |  |  |  |  |  |  |  |  | _-_ |

C3_Q5_B
What is the type of this AC? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| C3_Q5_B | What is the type of this AC? | character | 1 Window,2. | 941 | 0.3726667 | 2 | 0 | 1 | 1 |
|  | - AC 2 |  | Split |  |  |  |  |  |  |

Value labels

- Window: 1
- Split: 2

C3_Q6_B
What is the type of this split AC? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| C3_Q6_B | What is the type of | character | 1. Inverter,2. Non- | 948 | 0.368 | 3 | 0 | 1 | 1 |
|  | this split AC? - AC 2 |  | inverter,3. Do not know |  | 0 |  |  |  |  |

Value labels

- Inverter: 1
- Non-inverter: 2
- Do not know: 3
C3_Q7_B

What is the tonnage of this AC? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q7_B | What is the tonnage of this AC? - AC 2 | character | 1. 0.5 ton,2. 0.75 ton, 3.1 ton,4. 1.5 ton,5. 1.8 ton,6. 2 or more than 2,7. Do not know | 941 | 0.3726667 | 7 | 0 | 1 | 1 | 0 |

Value labels

- $\quad 0.5$ ton: 1
- $\quad 0.75$ ton: 2
- 1 ton: 3
- $\quad 1.5$ ton: 4
- $\quad 1.8$ ton: 5
- 2 or more than 2: 6
- Do not know: 7

C3_Q8_B
What is the star rating of this AC? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q8_B | What is the star rating of this AC? - AC 2 | character | 1.1 star, 2.2 star, 3.3 star, 4 . <br> 4 star,5. 5 star,6. None,7. Do not know | 941 | 0.3726667 | 7 | 0 | 1 | 1 | 0 |

Value labels

- 1 star: 1
- 2 star: 2
- 3 star: 3
- 4 star: 4
- 5 star: 5
- None: 6
- Do not know: 7

C3_Q9_B
Is this the most recently bought AC? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q9_B | Is this the most recently bought AC? - AC 2 | character | 1. Yes, 0 . No | 1273 | 0.1513333 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C3_Q10_B
What can you say about the use of this AC as compared to the most used AC in summer months? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q10_B | What can you say | character | 1. Similar,2. Slightly | 943 | 0.3713333 | 5 | 0 | 1 | 1 | 0 |
|  | about the use of |  | lesser ( $25 \%$ lesser),3. |  |  |  |  |  |  |  |
|  | this AC as |  | Half as much ( $50 \%$ |  |  |  |  |  |  |  |
|  | compared to the |  | lesser),4. Significantly |  |  |  |  |  |  |  |
|  | most used AC in |  |  |  |  |  |  |  |  |  |

```
summer months? -
lesser (75% lesser),5.
AC 2
This AC is hardly used
```

Value labels

- Similar: 1
- Slightly lesser (25\% lesser): 2
- Half as much (50\% lesser): 3
- Significantly lesser (75\% lesser): 4
- This AC is hardly used: 5

C3_Q3_C
What room is this AC placed in? - AC 3
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- |
| C3_Q3_C | What room is | character | 1. Living room,2. Bedroom | 1435 | 0.0433333 | 5 | 0 | 1 | 1 | 0 |
|  | this AC placed |  | 1,3. Bedroom 2,4. Bedroom |  |  |  |  |  |  |  |
|  | in? - AC 3 |  | 3,5. Other |  |  |  |  |  |  |  |

Value labels

- Living room: 1
- Bedroom 1: 2
- Bedroom 2:3
- Bedroom 3:4
- Other: 5

C3_Q3_OT_C
What room is this AC placed in (Other)? - AC 3

Summary statistics

| name | label | data_type | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q3_0T_C | What room is this AC placed in (Other)? - | character | 0 | 1 | 2 | 1499 | 0 | 9 | 0 |

C3_Q4_C
What is the age of this AC? - AC 3
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q4_C | What is the age of this AC? - | numeric | 1435 | 0.0433333 | 1 | 3 |  | 11 | 3.738462 | 2.482922 | $\boxed{4}$ |  |
|  | AC 3 |  |  |  |  |  |  |  |  |  |  |  |

C3_Q5_C
What is the type of this AC? - AC 3
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| C3_Q5_C | What is the type of this AC? | character | 1 . Window,2. | 1435 | 0.0433333 | 2 | 0 | 1 | 1 | 0 |
|  | - AC 3 |  | Split |  |  |  |  |  |  |  |

Value labels

- Window: 1
- Split: 2

C3_Q6_C
What is the type of this split AC? - AC 3

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | :--- | :--- | :--- |
| C3_Q6_C | What is the type of | character | 1. Inverter,2. Non- | 1437 | 0.042 | 3 | 0 | 1 | 1 | 0 |
|  | this split AC? - AC 3 |  | inverter,3. Do not know |  |  |  |  |  |  |  |

Value labels

- Inverter: 1
- Non-inverter: 2
- Do not know: 3

C3_Q7_C
What is the tonnage of this AC? - AC 3
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | ---: | :--- | ---: | ---: | ---: | ---: | :--- | :--- | :--- |
| C3_Q7_C | What is the | character | 1.0 .5 ton,2. 0.75 ton,3.1 | 1435 | 0.0433333 | 4 | 0 | 1 | 1 | 0 |
|  | tonnage of this |  | ton,4.1.5 ton,5.1.8 ton,6.2 or |  |  |  |  |  |  |  |
|  | AC? - AC 3 |  | more than 2,7. Do not know |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

Value labels

- 0.5 ton: 1
- 0.75 ton: 2
- 1 ton: 3
- 1.5 ton: 4
- $\quad 1.8$ ton: 5
- 2 or more than 2: 6
- Do not know: 7

```
C3_Q8_C
```

What is the star rating of this AC? - AC 3
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q8_C | What is the star rating of this AC? - AC 3 | character | 1.1 star,2. 2 star,3. 3 star,4. 4 star,5. 5 star,6. None,7. Do not know | 1435 | 0.0433333 | 5 | 0 | 1 | 1 | 0 |

Value labels

- 1 star: 1
- $\mathbf{2}$ star: 2
- 3 star: 3
- 4 star: 4
- 5 star: 5
- None: 6
- Do not know: 7

C3_Q9_C
Is this the most recently bought AC? - AC 3
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q9_C | Is this the most recently bought | character | 1. Yes,0. No | 1485 | 0.01 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

```
C3_Q10_C
```

What can you say about the use of this AC as compared to the most used AC in summer months? - AC 2
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q10_C | What can you say | character | 1. Similar,2. Slightly | 1435 | 0.0433333 | 4 | 0 | 1 | 1 | 0 |
|  | about the use of |  | lesser (25\% lesser),3. |  |  |  |  |  |  |  |
|  | this AC as |  | Half as much (50\% |  |  |  |  |  |  |  |
|  | compared to the |  | lesser),4. Significantly |  |  |  |  |  |  |  |
|  | most used AC in |  | lesser (75\% lesser),5. |  |  |  |  |  |  |  |
|  | summer months? - |  | This AC is hardly used |  |  |  |  |  |  |  |
|  | AC 2 |  |  |  |  |  |  |  |  |  |

Value labels

- Similar: 1
- $\quad$ Slightly lesser (25\% lesser): 2
- Half as much (50\% lesser): 3
- Significantly lesser (75\% lesser): 4
- This AC is hardly used: 5

C3_Q3_D
What room is this AC placed in? - AC 4
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q3_D | What room is | character | 1. Living room,2. Bedroom | 1486 | 0.0093333 | 4 | 0 | 1 | 1 | 0 |  |
|  | this AC placed |  | 1,3. Bedroom 2,4. Bedroom |  |  |  |  |  |  |  |  |
|  | in? - AC 4 |  | 3,5. Other |  |  |  |  |  |  |  |  |

## Value labels

- Living room: 1
- Bedroom 1: 2
- Bedroom 2: 3
- Bedroom 3: 4
- Other: 5

C3_Q3_OT_D
What room is this AC placed in (Other)? - AC 4
Summary statistics

| name | label | data_type | n_missing | complete_rate | n_unique | empty | $\min$ | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q3_OT_D | What room is this AC placed in (Other)? - | character | 0 | 1 | 2 | 1499 | 0 | 9 | 0 |
|  | AC 4 |  |  |  |  |  |  |  |  |
| C3_Q4_D |  |  |  |  |  |  |  |  |  |

What is the age of this AC? - AC 4
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |  |
| :--- | :--- | :--- | ---: | ---: | :--- | :--- | :--- | ---: | :--- | :--- | :--- |
| C3_Q4_D | What is the age of this AC? - | numeric | 1486 | 0.0093333 | 1 | 3 | 10 | 4.357143 | 3.07864 | L_- |  |
|  | AC 4 |  |  |  |  |  |  |  |  |  | - |
| C3_Q5_D |  |  |  |  |  |  |  |  |  |  |  |

What is the type of this AC? - AC 4
Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max

| C3_Q5_D | What is the type of this AC? <br> - AC 4 | character | 1. Window, 2. | 1486 | 0.0093333 | 2 | 0 | 1 | 1 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Value labels

- Window: 1
- Split: 2

C3_Q6_D
What is the type of this split AC? - AC 4
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| C3_Q6_D | What is the type of | character | 1. Inverter,2. Non- | 1487 | 0.0086667 | 3 | 0 | 1 | 1 |
|  | this split AC? - AC 4 |  | inverter,3. Do not know |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

Value labels

- Inverter: 1
- Non-inverter: 2
- Do not know: 3

C3_Q7_D
What is the tonnage of this AC? - AC 4
Summary statistics

|  | el | ype | value_labels | n_missing | complete_rate | n_unique | empty | n | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q7_D | What is the tonnage of this AC? - AC 4 | character | 1. 0.5 ton,2. 0.75 ton, 3.1 ton,4. 1.5 ton,5. 1.8 ton,6. 2 or more than 2,7. Do not know | 1486 | 0.0093333 | 4 | 0 | 1 | 1 | 0 |

## Value labels

- 0.5 ton: 1
- 0.75 ton: 2
- 1 ton: 3
- 1.5 ton: 4
- $\quad 1.8$ ton: 5
- 2 or more than 2: 6
- Do not know: 7

C3_Q8_D
What is the star rating of this AC? - AC 4
Summary statistics

|  | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q8_D | What is the star rating of this AC? - AC 4 | character | 1. 1 star, 2.2 star, 3.3 star, 4 . 4 star,5. 5 star,6. None, 7 . Do not know | 1486 | 0.0093333 | 6 | 0 | 1 | 1 | 0 |

Value labels

- 1 star: 1
- 2 star: 2
- 3 star: 3
- 4 star: 4
- $\mathbf{5}$ star: 5
- None: 6
- Do not know: 7

C3_Q9_D
Is this the most recently bought AC? - AC 4

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q9_D | Is this the most recently bought | character | 1. Yes,0. No | 1498 | 0.0013333 | 2 | 0 | 1 | 1 | AC? - AC 4

Value labels

- Yes: 1
- No: 0

C3_Q10_D
What can you say about the use of this AC as compared to the most used AC in summer months? - AC 4
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q10_D | What can you say | character | 1. Similar,2. Slightly | 1486 | 0.0093333 | 4 | 0 | 1 | 1 | 0 |
|  | about the use of |  | lesser ( $25 \%$ lesser),3. |  |  |  |  |  |  |  |
|  | this AC as |  | Half as much (50\% |  |  |  |  |  |  |  |
|  | compared to the |  | lesser),4. Significantly |  |  |  |  |  |  |  |
|  | most used AC in |  | lesser (75\% lesser),5. |  |  |  |  |  |  |  |
|  | summer months? - |  | This AC is hardly used |  |  |  |  |  |  |  |
|  | AC 4 |  |  |  |  |  |  |  |  |  |

Value labels

- Similar: 1
- Slightly lesser ( $\mathbf{2 5 \%}$ lesser): 2
- Half as much (50\% lesser): 3
- Significantly lesser (75\% lesser): 4
- This AC is hardly used: 5

```
C3_Q3_E
```

What room is this AC placed in? - AC 5
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| C3_Q3_E | What room is | character | 1. Living room,2. Bedroom | 1496 | 0.0026667 | 2 | 0 | 1 | 1 | 0 |
|  | this AC placed |  | 1,3. Bedroom 2,4. Bedroom |  |  |  |  |  |  |  |
|  | in? - AC 5 |  | $3,5$. Other |  |  |  |  |  |  |  |

Value labels

- Living room: 1
- Bedroom 1: 2
- Bedroom 2: 3
- Bedroom 3: 4
- Other: 5

C3_Q3_OT_E
What room is this AC placed in (Other)? - AC 5
Summary statistics

| name | label | data_type | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q3_OT_E | What room is this AC placed in (Other)? - | character | 0 | 1 | 4 | 1497 | 0 | 10 | 0 |

C3_Q4_E
What is the age of this AC? - AC 5
Summary statistics
name label data_type $n_{-}$missing complete_rate min median max mean mist

```
C3_Q4_E What is the age of this AC? - AC numeric
C3_Q5_E
```

What is the type of this AC? - AC 5
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| C3_Q5_E | What is the type of this AC? | character | 1 Window,2. | 1496 | 0.0026667 | 2 | 0 | 1 | 1 |
|  | - AC 5 |  | Split |  |  |  |  |  |  |

Value labels

- Window: 1
- Split: 2

C3_Q6_E
What is the type of this split AC? - AC 5
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| C3_Q6_E | What is the type of | character | 1. Inverter,2. Non- | 1496 | 0.0026667 | 2 | 0 | 1 | 1 |
|  | this split AC? - AC 5 |  | inverter,3. Do not know |  |  |  |  |  |  |

Value labels

- Inverter: 1
- Non-inverter: 2
- Do not know: 3

```
C3_Q7_E
```

What is the tonnage of this AC? - AC 5

## Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q7_E | What is the tonnage of this AC? - AC 5 | character | 1. 0.5 ton,2. 0.75 ton,3. 1 ton,4. 1.5 ton,5. 1.8 ton, 6.2 or more than 2,7. Do not know | 1496 | 0.0026667 | 3 | 0 | 1 | 1 | 0 |

Value labels

- 0.5 ton: 1
- 0.75 ton: 2
- 1 ton: 3
- 1.5 ton: 4
- $\quad 1.8$ ton: 5
- 2 or more than 2: 6
- Do not know: 7

C3_Q8_E
What is the star rating of this AC? - AC 5
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q8_E | What is the star rating of this AC? - AC 5 | character | 1.1 star, 2.2 star, 3.3 star, 4 . 4 star,5. 5 star,6. None,7. Do not know | 1496 | 0.0026667 | 3 | 0 | 1 | 1 | 0 |

Value labels

- 1 star: 1
- 2 star: 2
- 3 star: 3
- 4 star: 4
- 5 star: 5
- None: 6
- Do not know: 7

C3_Q9_E
Is this the most recently bought AC? - AC 5
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C3_Q9_E | Is this the most recently bought | character | 1. Yes,0. No | 1499 | 0.0006667 | 1 | 0 | 1 | 1 | 0 |  |
|  | AC? - AC 5 |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C3_Q10_E
What can you say about the use of this AC as compared to the most used AC in summer months? - AC 5
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C3_Q10_E | What can you say | character | 1. Similar,2. Slightly | 1496 | 0.0026667 | 2 | 0 | 1 | 1 | 0 |
|  | about the use of |  | lesser (25\% lesser),3. |  |  |  |  |  |  |  |
|  | this AC as |  | Half as much (50\% |  |  |  |  |  |  |  |
|  | compared to the |  | lesser),4. Significantly |  |  |  |  |  |  |  |
|  | most used AC in |  |  |  |  |  |  |  |  |  |

```
summer months? - lesser (75% lesser),5.
AC 5
This AC is hardly used
```

Value labels

- Similar: 1
- Slightly lesser (25\% lesser): 2
- Half as much (50\% lesser): 3
- Significantly lesser (75\% lesser): 4
- This AC is hardly used: 5

C4_Q1
Where did you purchase this AC?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q1 | Where did you purchase this | character | 1. Online,2. | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
|  | AC? |  | Store |  |  |  |  |  |  |  |

Value labels

- Online: 1
- Store: 2

C4_Q1_01
Will you consider buying an AC online?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | :--- | :--- | :--- |
| C4_Q1_01 | Will you consider buying | character | 1. Yes,0. No,2. | 12 | 0.992 | 3 | 0 | 1 | 1 | 0 |
|  | an AC online? |  | Maybe |  |  |  |  |  |  |  |

## Value labels

- Yes: 1
- No: 0
- Maybe: 2

C4_Q1_02
Why would you not consider purchasing an AC online?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C4_Q1_02 | Why would | character | 1. Do not make any online | 125 | 0.9166667 | 4 | 0 | 1 | 1 | 0 |
|  | consider |  | purchase compared to online |  |  |  |  |  |  |  |
|  | purchasing |  | buying since I get to see AC |  |  |  |  |  |  |  |
|  | an AC online? |  | and its features in person,3. |  |  |  |  |  |  |  |
|  |  |  | Value salesperson recommendations,4 Others |  |  |  |  |  |  |  |

## Value labels

- Do not make any online purchases: 1
- Trust store purchase compared to online buying since I get to see AC and its features in person: 2
- Value salesperson recommendations: 3
- Others: 4

C4_Q1_0t
Why would you not consider purchasing an AC online? (Others)
Summary statistics
name label data_type n_missing complete_rate $\quad$ n_unique empty min max


Value labels

- New: 1
- Second-hand: 2

C4_Q3_01
Factors influenced on your decision of buying this AC: Advertising- Newspaper/ Magazines/ TV ads/ Social media ads
Summary statistics


Value labels

- Yes: 1
- No: 0
C4_Q3_02

Factors influenced on your decision of buying this AC: Insufficient cooling from existing cooling appliance
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C4_Q3_02 | Factors influenced on your decision of buyingthis AC: Insufficient cooling from existing cooling appliance | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C4_Q3_03
Factors influenced on your decision of buying this AC: AC available on EMI
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q3_03 | Factors influenced on your | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | decision of buyingthis AC: AC |  |  |  |  |  |  |  |  |  |  |  |  |
|  | available on EMI |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C4_Q3_04
Factors influenced on your decision of buying this AC: AC available at discounted price

## Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q3_04 | Factors influenced on your | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
|  |  |  |  |  |  |  |  |  |  |  |
|  | decision of buyingthis AC: AC |  |  |  |  |  |  |  |  |  |
| available at discounted price |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C4_Q3_05
Factors influenced on your decision of buying this AC: Most friends/family own an AC

| Summary statistics |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| C4_Q3_05 | Factors influenced on your decision of buyingthis AC: Most friends/family own an AC | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C4_Q3_06
Factors influenced on your decision of buying this AC: Increase in purchasing power
Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max

| C4_Q3_06 | Factors influenced on your <br> decision of buyingthis AC: | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Increase in purchasing power |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C4_Q4_01
Cooling appliance most relied upon before buying this AC: Other AC
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | $\min$ | max |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | :--- | :--- | :--- | :--- |
| C4_Q4_01 | Cooling appliance most relied | character | 1. Yes,0. No | 749 | 0.5006667 | 2 | 0 | 1 | 1 | 0 |
|  | upon before buying this AC: |  |  |  |  |  |  |  |  |  |
|  | Other AC |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C4_Q4_02
Cooling appliance most relied upon before buying this AC: Air-cooler
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C4_Q4_02 | Cooling appliance most relied upon before buying this AC: Aircooler | character | 1. Yes, 0 . No | 749 | 0.5006667 | 2 | 0 | 1 | 1 | 0 |

## Value labels

- Yes: 1
- No: 0

C4_Q4_03
Cooling appliance most relied upon before buying this AC: Ceiling Fan
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C4_Q4_03 | Cooling appliance most relied upon before buying this AC: Ceiling Fan | character | 1. Yes, 0 . No | 749 | 0.5006667 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C4_Q4_04
Cooling appliance most relied upon before buying this AC: Table Fan
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q4_04 | Cooling appliance most relied | character | 1. Yes,0. No | 749 | 0.5006667 | 2 | 0 | 1 | 1 | 0 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | upon before buying this AC: |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

```
C4_Q5_01
```

Importance of brand in choice of AC (rank)


Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q5_04 | Importance of price in choice of | numeric | 0 | 1 | 1 | 3 | 5 | 2.744 | 1.26367 |  |  |
|  | AC (rank) |  |  |  |  |  |  |  |  |  |  |

C4_Q5_05
Importance of salesperson recommendation in choice of AC (rank)
Summary statistics


How did you decide on the size of this AC: On-site visit by technician
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C4_Q6_01 | How did you decide on the size of this AC: On-site visit by technician | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0
C4_Q6_02

How did you decide on the size of this AC: Recommendation by salesperson
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C4_Q6_02 | How did you decide on the size ofthis AC: Recommendation by salesperson | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C4_Q6_03
How did you decide on the size of this AC: Own calculation
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q6_03 | How did you decide on the size | character | 1 . Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 | ofthis AC: Own calculation

Value labels

- Yes: 1
- No: 0

C4_Q6_04
How did you decide on the size of this AC: Randomly guessed on my own

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q6_04 | How did you decide on the size | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | ofthis AC: Randomly guessed on |  |  |  |  |  |  |  |  |  |  |  |  |
|  | my own |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C4_Q7
How much did you pay for the AC?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q7 | How much did you pay for the | character | 1. Do not | 0 | 1 | 76 | 0 | 1 | 5 | 0 |  |
|  | AC? |  | know |  |  |  |  |  |  |  |  |

Value labels

- Do not know: 1

C4_Q8
Did you avail of an EMI option for purchasing the AC?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q8 | Did you avail of an EMI option | character | 999. Do not | 0 | 1 | 3 | 0 | 1 | 3 | 0 |  |  |
|  |  |  | know |  |  |  |  |  |  |  |  |  |

## Value labels

- Yes: 1
- No: 0
- Do not know: 999

C4_Q9
What are the minimum number of years that you expected this AC to last for at the time of purchase?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C4_Q9 | What are the minimum number <br> of years that you expected this | character | 1. Yes,0. No,2. | 0 | 1 | 22 | 0 | 1 | 2 | 0 |

Value labels

- Yes: 1
- No: 0
- Do not know: 2

C5_Q1
How many months in a year do you use this AC?
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | ---: | :--- | :--- |
| C5_Q1 | How many months in a year do | numeric | 0 | 1 | 2 | 5 | 12 | 5.381333 | 2.041902 | La_ |
|  | you use this AC? |  |  |  |  |  |  |  |  | -- |

C5_Q2
In the last summer, how many hours did you typically use the AC between 6 am and 6 pm i.e. daylight hours on a weekday
Summary statistics


In the last summer, how many hours did you typically use the AC between 6 am and 6 pm i.e. daylight hours on a weekend
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q3 | In the last summer, how many | numeric | 0 | 1 | 0 | 4 | 12 | 3.819333 | 2.035712 |  |
|  | hours did you typically use the |  |  |  |  |  |  |  |  | - - |
|  | AC between 6 am and 6 pm |  |  |  |  |  |  |  |  |  |
|  | i.e. daylight hours on a weekend |  |  |  |  |  |  |  |  |  |

C5_Q4
In the last summer, how many hours did you typically use the AC between 6 pm and 6 am i.e. night time hours
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | d hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q4 | In the last summer, how many hours did you typically use the AC between 6 pm and 6 am i.e. night time hours | numeric | 0 | 1 | 1 | 5 | 10 | 4.902 | 1.752268 | - |

```
C5_Q5
```

What temperature do you usually set your AC?
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q5 | What temperature do you usually set your AC? | numeric | 0 | 1 | 16 | 21 | 30 | 21.216 | 2.291909 | - |

C5_Q6
Do you use ceiling fan while using AC?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C5_Q6 | Do you use ceiling | character | 1. Always,2. Mostly,3. | 0 | 1 | 4 | 0 | 1 | 1 | 0 |  |
|  | fan while using AC? |  | Sometimes,4. Never |  |  |  |  |  |  |  |  |

## Value labels

- Always: 1
- Mostly: 2
- Sometimes: 3
- Never: 4

C5_Q7
What is the carpet area of the room in which this AC is placed?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C5_Q7 | What is the carpet area of the | character | 999. Do not | 0 | 1 | 48 | 0 | 2 | 3 | 0 |  |  |  |  |
|  |  | know |  |  |  |  |  |  |  |  |  |  |  |  |

## Value labels

- Do not know: 999

C5_Q8
How many windows does this room have?
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q8 | How many windows does this room have? | numeric | 0 | 1 | 0 | 1 | 6 | 1.454667 | 0.6176832 | $\square$ |



How do you get your AC serviced?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q9 | How do | character | 1. Have a contract with the local | 0 | 1 | 5 | 0 | 1 | 1 | 0 |
|  | you get |  | company,2. Have a contract with |  |  |  |  |  |  |  |
|  | your AC |  | the AC manufacturer or authorized |  |  |  |  |  |  |  |
|  | serviced? |  | representative of manufacturer,3. |  |  |  |  |  |  |  |
|  |  |  | Do not have a contract, but call a service provider when need be, 4 . |  |  |  |  |  |  |  |
|  |  |  | Do not service,5. Do not know |  |  |  |  |  |  |  |

Value labels

- Have a contract with the local company: 1
- Have a contract with the AC manufacturer or authorized representative of manufacturer: 2
- Do not have a contract, but call a service provider when need be: 3
- Do not service: 4
- Do not know: 5

```
C5_Q10
```

How frequently do you service your AC?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q10 | How | character | 1. Multiple times in a year, 2. | 15 | 0.99 | 6 | 0 | 1 | 1 | 0 |
|  | frequently do |  | Once a year,3. Once in two |  |  |  |  |  |  |  |
|  | you service |  | years,4. Once in three years,5. |  |  |  |  |  |  |  |
|  | your AC? |  | Once in more than 3 years,6. |  |  |  |  |  |  |  |
|  |  |  | Do not know |  |  |  |  |  |  |  |

Value labels

- Multiple times in a year: 1
- Once a year: 2
- Once in two years: 3
- Once in three years: 4
- Once in more than 3 years: 5
- Do not know: 6

C5_Q11

Has your use of AC increased over time?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C5_Q11 | Has your use of | character | 1. Significantly,2. Slightly,3. | 0 | 1 | 5 | 0 | 1 | 1 | 0 |
|  | AC increased |  | No change,4. Decreased,5. |  |  |  |  |  |  |  |
|  | over time? |  | Not applicable |  |  |  |  |  |  |  |

Value labels

- Significantly: 1
- Slightly: 2
- No change: 3
- Decreased: 4
- Not applicable: 5

C5_Q12
Does your AC run on back-up?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C5_Q12 | Does your | character | 1. Yes it runs on an inverter,2. Yes | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
|  | AC run on |  | it runs on a diesel genset,3. No it |  |  |  |  |  |  |  |
|  | back-up? |  | does not run on any power backup |  |  |  |  |  |  |  |

Value labels

- Yes it runs on an inverter: 1
- Yes it runs on a diesel genset: 2
- No it does not run on any power backup: 3

C5_Q13
How satisfied are you with the cooling provided by this AC ?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C5_Q13 | How satisfied are you with the cooling provided by this AC ? | character | 1. Very satisfied, 2. <br> Somewhat satisfied,3. <br> Not satisfied | 0 | 1 | 3 | 0 | 1 | 1 | 0 |

Value labels

- Very satisfied: 1
- Somewhat satisfied: 2
- Not satisfied: 3

C6_Q1
Do you control your AC usage to prevent increase in electricity bill?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q1 | Do you control your AC | character | 1. Always,2. | 0 | 1 | 3 | 0 | 1 | 1 | 0 |
|  | usage to prevent increase in |  | Sometimes,3. |  |  |  |  |  |  |  |
|  | electricity bill? |  |  |  |  |  |  |  |  |  |

Value labels

- Always: 1
- Sometimes: 2
- Never: 3

C6_Q2
To your knowledge does the use of an AC impact the environment?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q2 | To your knowledge does the use of an AC impact the environment? | character | 1. Yes, 0 . No, 2. Not sure, 3 . Do not know | 0 | 1 | 4 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0
- Not sure: 2
- Do not know: 3

C6_Q3_01
How do you think the use of an AC impacts the environment: It increases the total electricity demand
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q3_01 | How do you think the use of an AC impacts the environment: It increases the total electricity demand | character | 1. Yes, 0 . No | 558 | 0.628 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q3_02
How do you think the use of an AC impacts the environment: It increases the chances of refrigerant leakage
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q3_02 | How do you think the use of an AC impacts the environment: It increases the chances of refrigerant leakage | character | 1. Yes, 0 . No | 558 | 0.628 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

```
C6_Q3_03
```

How do you think the use of an AC impacts the environment: It increases the local temperature outside home
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q3_03 | How do you think the use of an AC impacts the environment: It increases the local temperature outside home | character | 1. Yes, 0 . No | 558 | 0.628 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q3_OT
How do you think the use of an AC impacts the environment: Others
Summary statistics

| name | label | data_type | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q3_OT | How do you think the use of an AC impacts | character | 0 | 1 | 3 | 1498 | 0 | 115 | 0 | the environment: Others

C6_Q4
Do you control your AC usage to reduce its impact on the environment?
Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max


Value labels

- Always: 1
- Sometimes: 2
- Never: 3

C6_Q5
Do you think of AC as a luxury or necessity?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | :--- | :--- | :--- |
| C6_Q5 | Do you think of AC as a | character | 1. Luxury,2. | 0 | 1 | 3 | 0 | 1 | 1 | 0 |
|  | luxury or necessity? |  | Necessity,3. Can not |  |  |  |  |  |  |  |
|  |  | say |  |  |  |  |  |  |  |  |

## Value labels

- Luxury: 1
- Necessity: 2
- Can not say: 3

C6_Q6
EESL, a public sector company, has launched a programme to sell super-efficient AC online at Rs 41,000 . Are you aware of such a programme?

Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max

C6_Q6 EESL, a public sector company, has character 1.Yes, 0 . No
launched a programme to sell
super-efficient AC online at Rs
41,000 . Are you aware of such a
programme?

Value labels

- Yes: 1
- No: 0

C6_Q7
BEE, a government agency responsible for star rating, provides a mobile app to help consumers search and compare star rated products. Are you aware of such an app?

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q7 | BEE, a government agency responsible for star rating, provides a mobile app to help consumers search and compare star rated products. Are you aware of such an app? | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q8
Suppose the local electricity company launches a programme where they can remotely control the temperature setting of your AC during certain times of day and offer a compensation. Will you participate in such a programme?

Explain to the respondent that Utility will pay you for letting it control the temperature of your air-conditioner. Utility may want to do it to bring down the demand for electricity at certain times of the day to avoid load shedding. You can always manually override the control

Summary statistics


Value labels

- Yes: 1
- No: 0
- Maybe: 2

C6_Q8_01
Why would you not be willing to take part in such a program: Concerned about my privacy

## Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q8_01 | Why would you not be willing | character | 1. Yes,0. No | 343 | 0.7713333 | 2 | 0 | 1 | 1 | 0 |  |  |
|  | to take part in such a program: <br> Concerned about my privacy |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C6_Q8_02
Why would you not be willing to take part in such a program: Concerned that such a program will damage my AC
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q8_02 | Why would you not be willing to take part in such a program: Concerned that such a program will damage my AC | character | 1. Yes, 0 . No | 343 | 0.7713333 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q8_03
Why would you not be willing to take part in such a program: Concerned about inconvenience that it will cause
Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max


Value labels

- Yes: 1
- No: 0

C6_Q8_04
Why would you not be willing to take part in such a program: I have not understood how this program will work
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q8_04 | Why would you not be willing to take part in such a program: I have not understood how this program will work | character | 1. Yes, 0 . No | 343 | 0.7713333 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q8_OT
Why would you not be willing to take part in such a program: Others
Summary statistics

| name | label | data_type | n_missing | complete_rate | n_unique | empty | min | max |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q8_0T | Why would you not be willing to take part in | character | 0 | 1 | 10 | 1491 | 0 | 31 | 0 |

```
C6_Q9_01
```

Which of the following do you think will help you reduce your AC usage: Better building design and construction material
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q9_01 | Which of the following do you think will help you reduce your | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
|  | AC usage: Better building design and construction material |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C6_Q9_02
Which of the following do you think will help you reduce your AC usage: White painted roofs and external walls
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q9_02 | Which of the following do you think will help you reduce your AC usage: White painted roofs and external walls | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

```
C6_Q9_03
```

Which of the following do you think will help you reduce your AC usage: Double-glazed windows
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q9_03 | Which of the following do you think will help you reduce your AC usage: Double-glazed windows | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q9_04
Which of the following do you think will help you reduce your AC usage: Opening doors and windows
Summary statistics


Value labels

- Yes: 1
- No: 0

C6_Q9_05
Which of the following do you think will help you reduce your AC usage: Using ceiling fans with air-conditioners

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q9_05 | Which of the following do you think will help you reduce your AC usage: Using ceiling fans with air-conditioners | character | 1. Yes, 0 . No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q9_06
Which of the following do you think will help you reduce your AC usage: Using water within the house for cooling such as air coolers, spraying water on walls, khus curtains.

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q9_06 | Which of the following do you think will help you reduce your AC usage: Using water within the house for cooling such as air coolers, spraying water on walls, khus curtains | character | $\begin{aligned} & \text { 1. Yes, } 0 \text {. } \\ & \text { No } \end{aligned}$ | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

```
C6_Q9_07
```

Which of the following do you think will help you reduce your AC usage: None of the above

## Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q9_07 | Which of the following do you think will help you reduce your AC usage: None of the above | character | 1. Yes,0. No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q10_01
To your knowledge do any of the following people own an AC: Your immediate neighbours
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q10_01 | To your knowledge do any of the following people own an AC: Your immediate neighbours | character | $\text { 1. Yes, } 0 \text {. }$ No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q10_02
To your knowledge do any of the following people own an AC: Your close relatives

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q10_02 | To your knowledge do any of the following people own an AC: Your close relatives | character | $\begin{aligned} & \text { 1. Yes,0. } \\ & \text { No } \end{aligned}$ | 0 | 1 | 2 | 0 | 1 | 1 | 0 |

Value labels

- Yes: 1
- No: 0

C6_Q10_03
To your knowledge do any of the following people own an AC: Your close friends
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q10_03 | To your knowledge do any | character | 1. Yes,0. | 0 | 1 | 2 | 0 | 1 | 1 | 0 |  |  |  |
|  | of the following people own |  |  |  |  |  |  |  |  |  |  |  |  |
| an AC: Your close friends |  | No |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C6_Q10_04
To your knowledge do any of the following people own an AC: All of the above
Summary statistics
name label data_type value_labels n_missing complete_rate n_unique empty min max


Value labels

- Yes: 1
- No: 0

C6_Q10_05
To your knowledge do any of the following people own an AC: None of the above
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | $\min$ | $\max$ |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q10_05 | To your knowledge do any <br> of the following people own <br> an AC: None of the above | character | 1. Yes,0. | No | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C6_Q11
Do you have a home solar power system?
Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | $\min$ | max |  |
| :--- | :--- | :--- | :--- | :--- | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q11 | Do you have a home solar <br> power system? | character | 1. Yes,0. | 0 | 1 | 2 | 0 | 1 | 1 | 0 |
|  |  | No |  |  |  |  |  |  |  |  |

Value labels

- Yes: 1
- No: 0

C6_Q12
How much did your household spend on electricity last month? (in Rs.)
Summary statistics


How much did your household spend on electricity in the hottest summer month? (In Rs.)
Summary statistics

| name | label | data_type | n_missing | complete_rate | min | median | max | mean | sd | hist |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| C6_Q13 | How much did your | numeric | 0 | 1 | 500 | 3500 | 35000 | 3908.854 | 2264.991 | $\square$ | electricity in the hottest

summer month? (In Rs.)

C6_Q14
In a typical month, how much does your household spend on food, fuel, electricity and other miscellaneous goods and services such as rent, school fees for children?

Summary statistics

| name | label | data_type | value_labels | n_missing | complete_rate | n_unique | empty | min | max |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| C6_Q14 | In a typical month, how much does your household spend on food, fuel, electricity and other miscellaneous goods and services such as rent, school fees for children? | character | 1. Would not like to disclose | 0 | 1 | 58 | 0 | 1 | 5 | 0 |

Value labels

- Would not like to disclose: 1


[^0]:    ${ }^{1}$ Completion rate refers to percentage of observations for that particular variable which are complete in case of no missing values this value is 1

